

service information being updateable information for use in generating an updateable order screen displaying available printing services from which a user selects;

displaying the printing service information and the image data recorded in the portable recording medium so as to display said order screen when the print ordering information for requesting a printing service regarding the image data recorded in the portable recording medium is generated; and

generating the print ordering information by using the displayed printing service information;

wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been recorded in the portable recording medium.

6. (Five Times Amended) A picture print ordering system which orders a print of a picture image by generating print ordering information comprising electronic data in a predetermined standard to be processed by a predetermined photo finishing system, comprising;

printing service information recording means which records high resolution picture image data obtained by reading a developed film and printing service information regarding the printing services which can be provided to the high resolution picture image data in the same portable recording medium, said printing service information being updateable information for use in generating an updateable order screen displaying available printing services from which a user selects;

display means which displays the printing service information recorded in the portable recording medium and the image data so as to display said order screen when the print ordering information for requesting a printing service regarding the image data recorded in the portable recording medium is generated;

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input receiving means which receives input of a variety of instruction information using the displayed printing service information; and

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print ordering information generating means which generates the print ordering information by using the displayed printing service information received by the input receiving means;

wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been recorded in the portable recording medium.

11. (Five Times Amended) A photo finishing system comprising image data obtaining means which obtains high resolution picture image data, print ordering information obtaining means which obtains print ordering information regarding the high resolution picture image data, and print generating means which carries out a variety of printing processing based on the print ordering information, wherein

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the print ordering information obtaining means obtains print ordering information generated using printing service information and the high resolution picture image data stored together in the same portable recording medium and displayed on a predetermined order screen as print services which can be provided for the high resolution picture image data, said printing service information being updateable information for use in generating

an updateable order screen displaying available printing services from which a user selects, and

the print generating means carries out a variety of printing processing for providing the printing service displayed as the printing service information, based on the print ordering information;

wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been displayed on the order screen and the photo finishing system associates updated printing service information with the image data to indicate current printing service capabilities of the print generating means.

12. (Five Times Amended) A recording medium wherein a program is stored by means of which a computer generates print ordering information in order to order a print of a picture image, said print ordering information comprising electronic data in a predetermined standard to be processed by a predetermined photo finishing system, the program comprising the steps of:

displaying printing service information, said printing service information being updateable information for use in generating an updateable order screen displaying available printing services from which a user selects, and high resolution picture image data of the picture image recorded in the same portable recording medium on a display apparatus connected to the computer;

enabling instruction information using the displayed printing service information to be inputted by a variety of input devices of the computer; and

generating the print ordering information based on the instruction information input by the variety of input devices;

wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been recorded in the portable recording medium.

13. (Four Times Amended) A picture print ordering method comprising the steps of:
recording high resolution picture image data, obtained by reading a developed film,
and printing service information regarding printing services, which can be provided for the high resolution picture image data, on the same portable recording medium by a photo finishing system, said printing service information being updateable information for use in generating an updateable order screen displaying available printing services from which a user selects;

displaying the printing service information and the high resolution picture image data from the portable recording medium at a user device; and

generating print ordering information identifying print services desired for the high resolution picture image data at the user device, using the displayed printing service information;

wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been recorded in the portable recording medium.

19. (Four Times Amended) A picture print ordering system comprising:

a first recording unit for recording high resolution picture image data, obtained by reading a developed film, and printing service information regarding printing services which can be provided for the high resolution picture image data on the same portable recording medium by a photo finishing system, said printing service information being updateable information for use in generating an updateable order screen displaying available printing services from which a user selects;

a display unit for displaying the printing service information and the high resolution picture image data from the portable recording medium at a user device; and

GS a generating unit for generating print ordering information identifying print services desired for the high resolution picture image data at the user device, using the displayed printing service information;

wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been displayed.

25. (Four Times Amended) A photo finishing system comprising:

an image data obtaining unit which obtains high resolution picture image data from a user;

BB a print ordering information obtaining unit which obtains print ordering information regarding the high resolution picture image data from the user; and

a print generating unit which carries out a variety of printing processes based on the print ordering information, wherein the print ordering information is generated using printing service information, said printing service information being updateable information for use

in generating an updateable order screen displaying available printing services from which a user selects, and the high resolution picture image data, which is stored together with the printing service information on the same portable recording medium, displayed on a user device;

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pg 6 wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been recorded in the portable recording medium and the photo finishing system associates updated printing service information with the image data to indicate current printing service capabilities of the print generating unit.

26. (Four Times Amended) A computer program embodied on a computer-readable medium for ordering prints comprising:

pg 1 a recording source code segment for recording full image picture data, obtained by reading a developed film, and printing service information regarding printing services which can be provided for the high resolution picture image data on the same portable recording medium by a photo finishing system, said printing service information being updateable information for use in generating an updateable order screen displaying available printing services from which a user selects;

a displaying source code segment for displaying the printing service information and the high resolution picture image data from the portable recording medium at a user device; and

a generating source code segment for generating print ordering information identifying print services desired for the high resolution picture image data at the user device, using the displayed printing service information;

wherein the printing service information includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been recorded in the portable recording medium.

27. (Four Times Amended) A medium comprising:

a first recording area for recording picture image data with high resolution; and

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a second recording area for recording information regarding printing services, said printing service information being updateable information for use in generating an updateable order screen displaying available printing services from which a user selects, wherein the picture image data with high resolution and the information regarding printing services are provided together to a customer;

the customer ordering a print out according to the information regarding printing services and the picture image data with high resolution;

wherein the information regarding printing services includes a plurality of attributes including size and kind and the name of an apparatus and/or a service provider by which the printing service information has been produced, and

wherein said medium is a portable recording medium, such that the high resolution image data and the printing service information are stored on the same portable recording medium.